



Use Case Description

LOGISTAR - Enhanced data management techniques for real time logistics planning and scheduling



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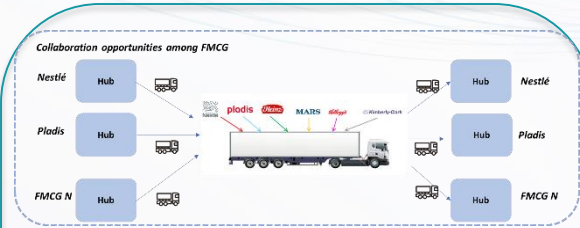
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Content slide

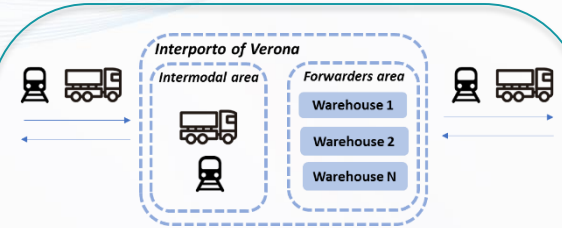
- Living Labs
 - Living Lab 1: Backhauling & Co-Loading
 - Living Lab 2: Synchromodality
 - Living Lab 3: Real-Time Chemical Logistics
- Q&A

LOGISTAR services will be **tested under real operation environment** in three Living Labs



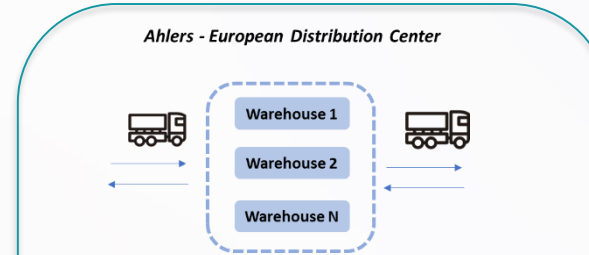
Backhauling and Co-loading

Process of various information coming from the different companies (*schedules, resources, constraints, truck, positions, empty return legs...*) to improve backhauling management
Overall overview of the status of the operations through the real-time dashboards and the real-time information on road transport system.



Synchronomodality

Real time re-planning due to disrupting events: corrective and preventive
Planning of synchronomodal routes basing on real time events.
Dynamic assignation of freight transport networks.
Real time status on goods movements: position of vehicles, arrival time of cargo fleets.

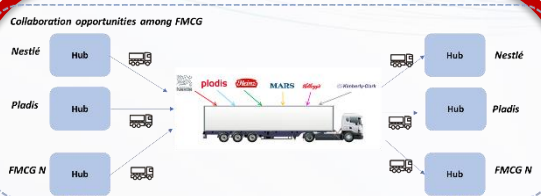


Real time logistics in Chemical Industries


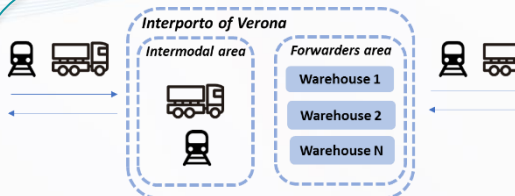
Real time planning of resources looking for transport synergy and bundling opportunities.
Real-time alerts and recommendations to take action, facilitating the decision-making process.




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pladis The story

Living Lab 1: Backhauling and Co-loading



About 12 years ago Nestlé had an issue with empty running. It was delivering over 15 loads per day from its factories in the North of England to its distribution centre in Leicestershire. However, only 80% of these loads could be tied to a return journey, so every day 2 or 3 trucks would return to the North empty. pladis was delivering loads on a daily basis to Yorkshire from its distribution centre close to Nestlé's in the Midlands and some of these loads presented opportunities for round tripping vehicles. Both shippers wanted to reduce cost, reduce CO2 emissions and maximise asset utilisation. Having met at an IGD event, Nestle and pladis decided they could share the use of trucks to create round trips and reduce empty running, saving over a quarter of a million kilometres per year.

Empty running reduction		
York	→ Bardon	96,500 kms
Halifax	→ Bardon	27,000 kms
Melksham	→ Midlands	157,250 kms
Total		280,750 kms/yr





Living Lab 1: Backhauling and Co-loading



pladis The incentive



fdf food & drink
federation
passionate about food & drink



defra
Department for Environment
Food and Rural Affairs

“We need to collaborate more, we compete on the shop shelf, not in the back of a lorry”

Richard Hastings - Nestlé

1

24 % of Food truck miles are empty

2

The Fiss (Defra) commits Nestlé and pladis to 20% reduction in environmental cost

3

Transport collaboration is a key action in the FDF 10 point checklist for greener transport

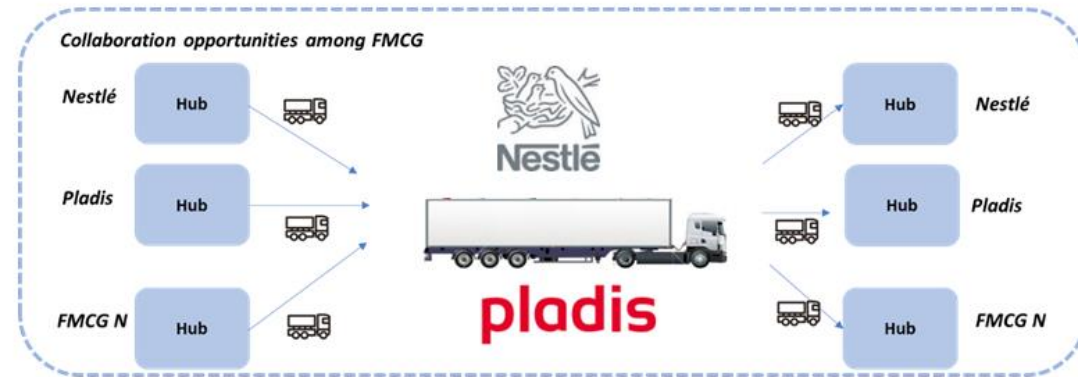
4

Wasting a scarce resource and a lot of money



pladis The plan

Living Lab 1: Backhauling and Co-loading



Real time backhauling in the FMCG sector

Process of various information coming from the different companies (*schedules, resources, constraints, truck, positions, empty return legs...*) to improve backhaul management.

Co-loading opportunities will also be considered, plus any cost-effective alternative modes of transport.

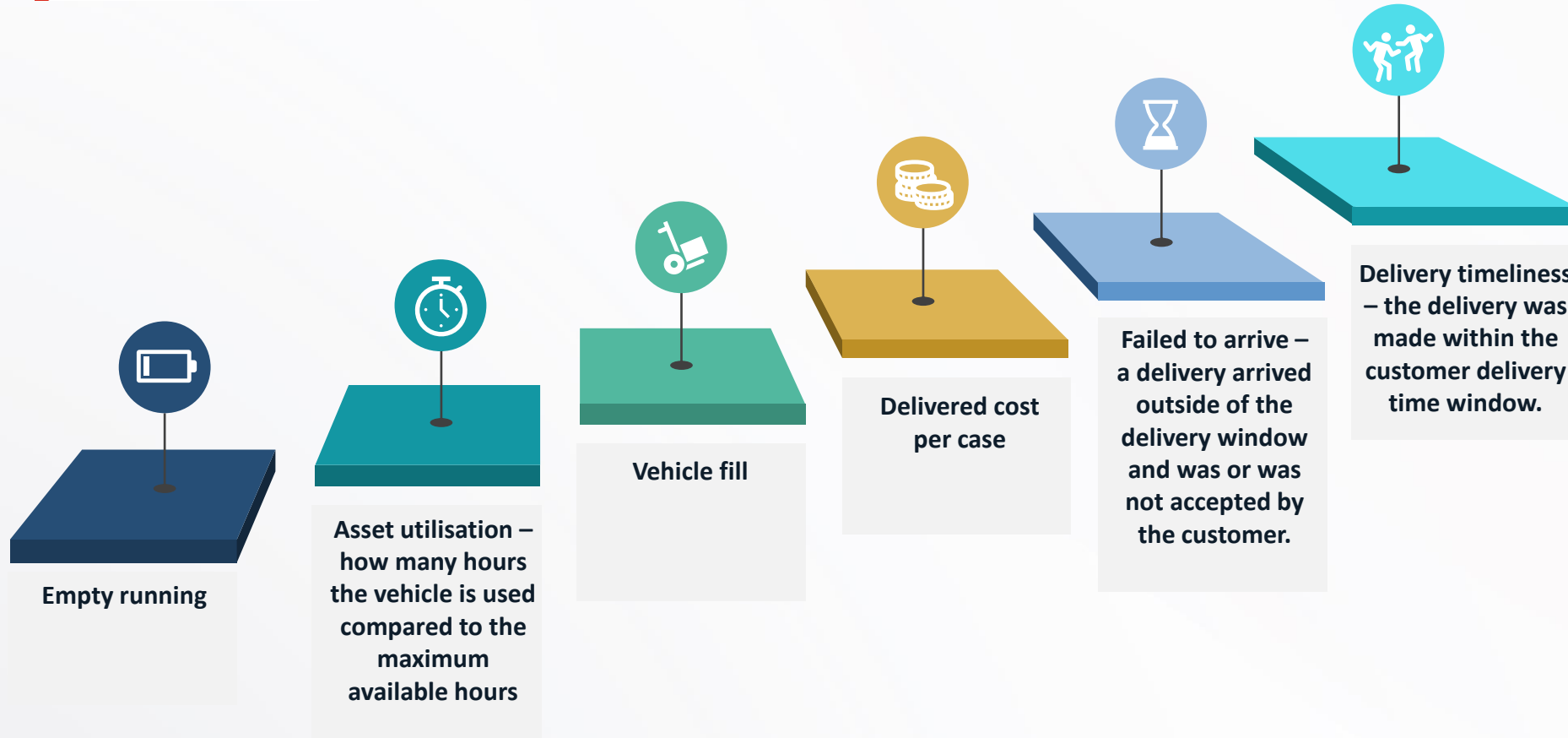
Overview of the status of the operations through real-time dashboards and real-time information on road transport system.

The execution of the living lab will be split into several phases starting with the collection of historical data from both Nestlé and pladis. A strategic analysis will be conducted in order to understand the current logistic networks of both companies. This data will be used to set up and test the Logistar system, prior to the go live of the use case.

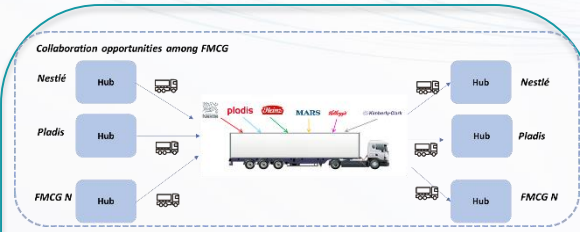


pladis The outcome

Living Lab 1: Backhauling and Co-loading

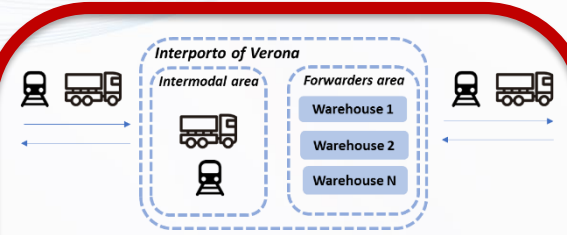


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Backhauling and Co-loading

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Ahlers - European Distribution Center



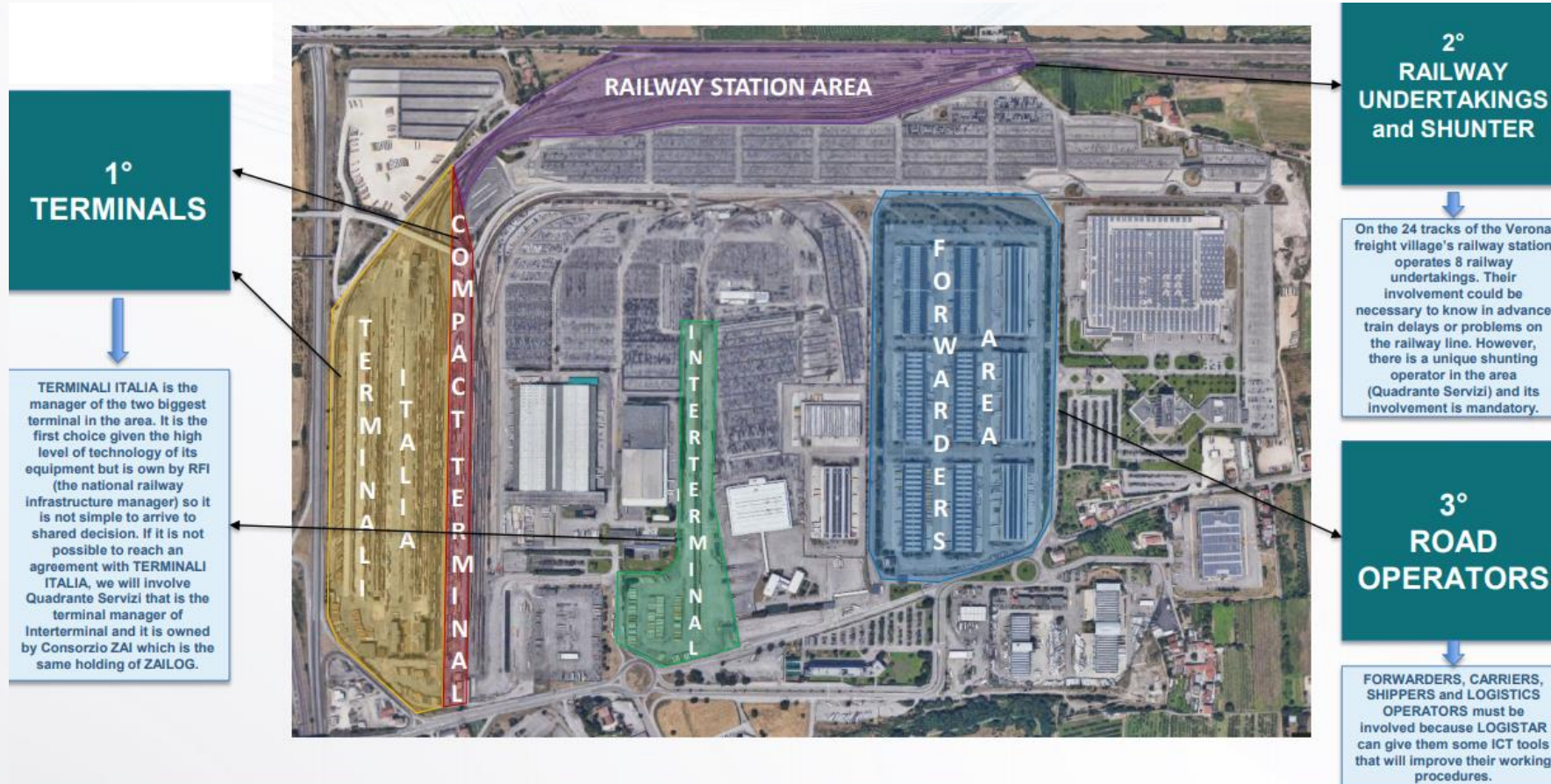
Real time logistics in Chemical Industries

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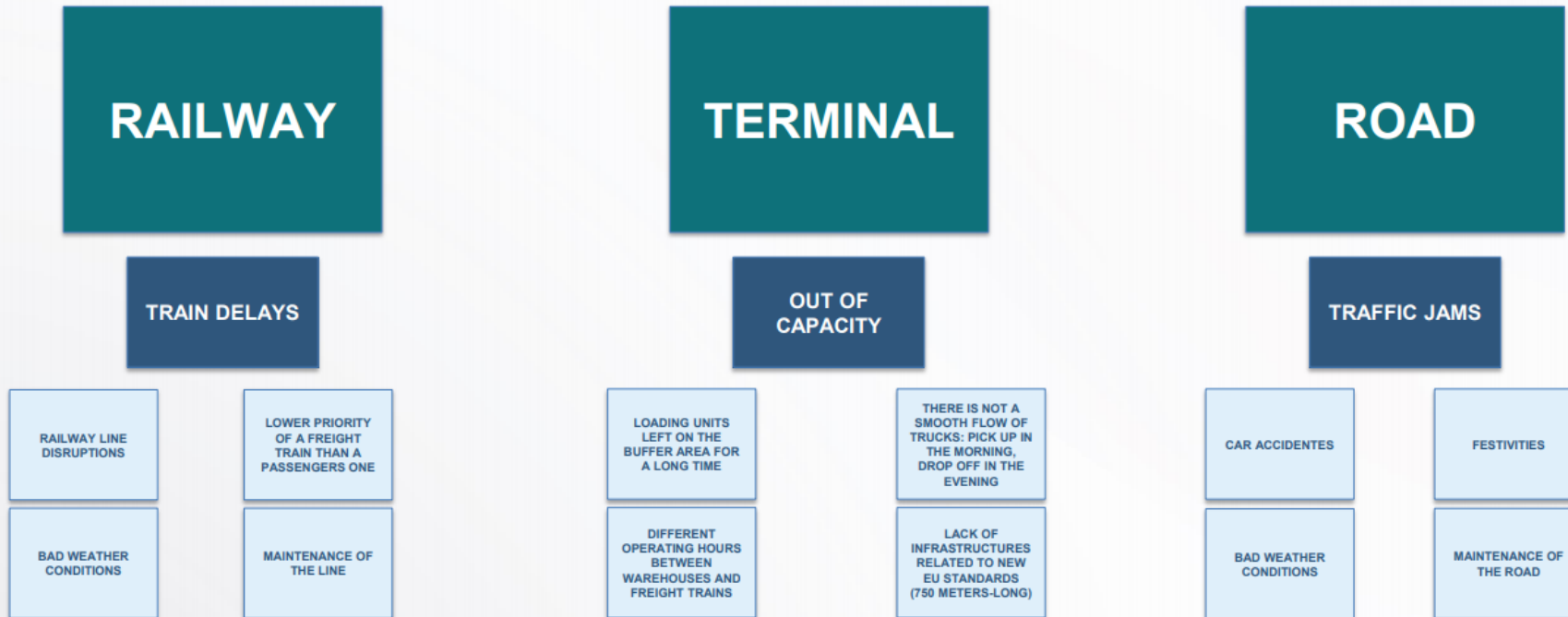


Actors involved





Problem statement

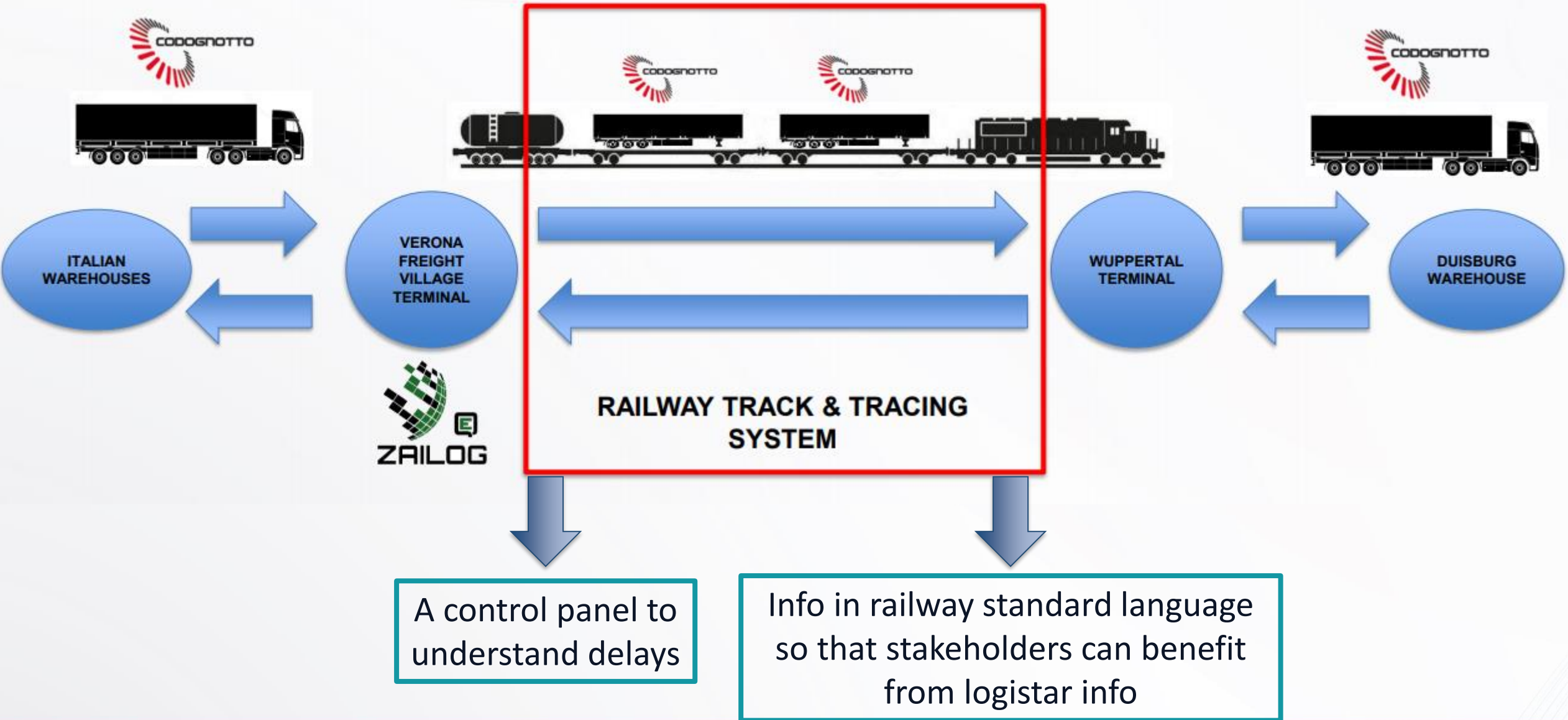


1	Train delays caused by railway disruptions, bad weather conditions, etc ...
2	Terminal delays are caused because of slow flow of trucks, lack of infrastructure and a mismatch in opening hours
3	Delays on the roads are caused by accidents and unforeseen circumstances



The solution

Living Lab 2: Synchronomodality






Living Lab 2: Synchronomodality




Outcome




increase
loading factor



reduction of
departures and
arrivals delays
(train)

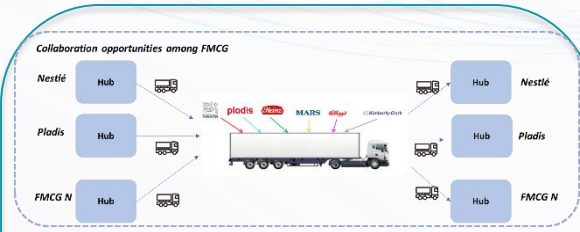


20% modal
shift (from
road to rail)



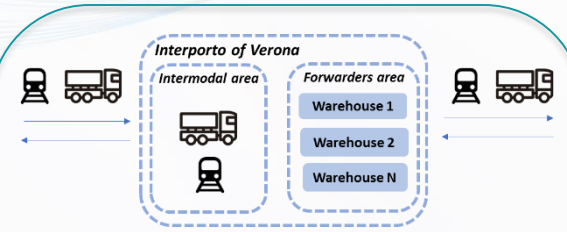
reduction of
waiting times in
terminal (from
gate in to out)

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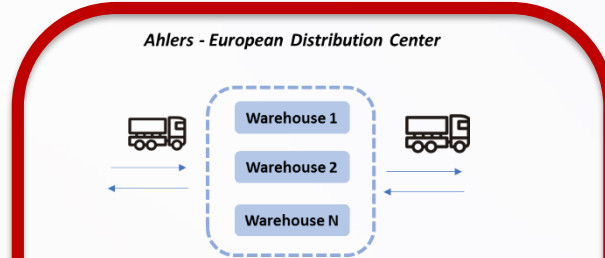
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Living Lab 3: Real time logistics in Chemical Industries

Actors involved



Supply Network Innovation & Analytics

- Analysis and visualisation of supply chain data
- Scenario building & forecasting
- Constant improvement to your supply chain



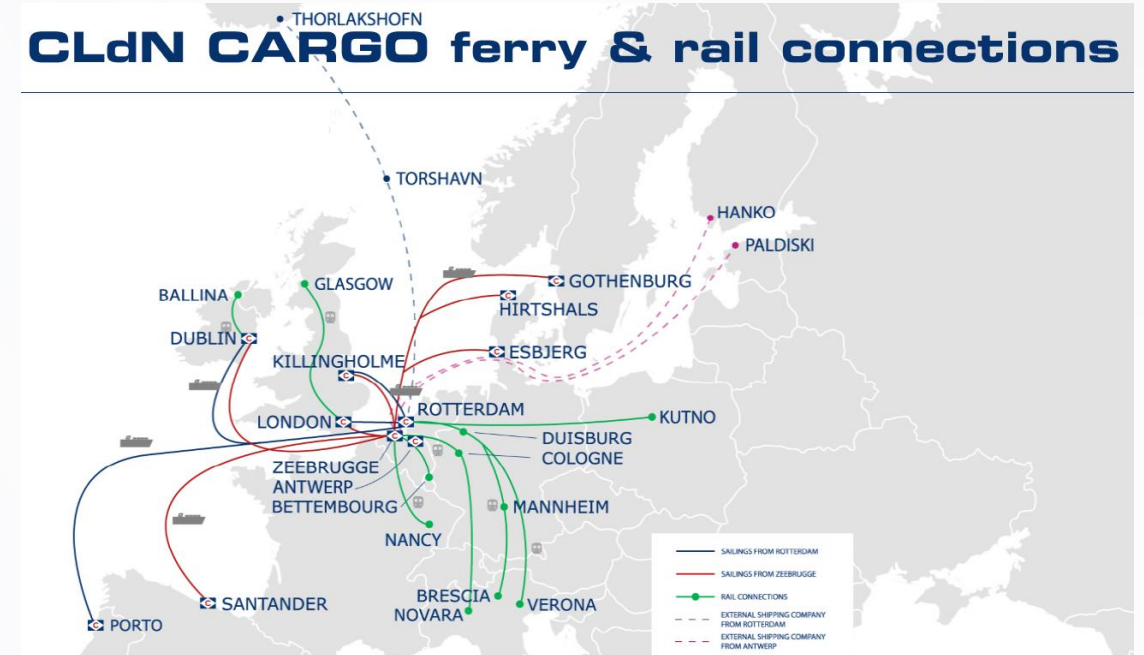
Supply chain solutions

- Forwarding in full transparency through access to specialized data platforms and dashboards
- Customers service experts with pro-active mindset and strong advisory skills



Project management

- Tailor-made solutions for every project
- Worldwide network of experts
- Fearless and hands-on attitude
- All-in approach: multimodal transport, custom clearance, project communication

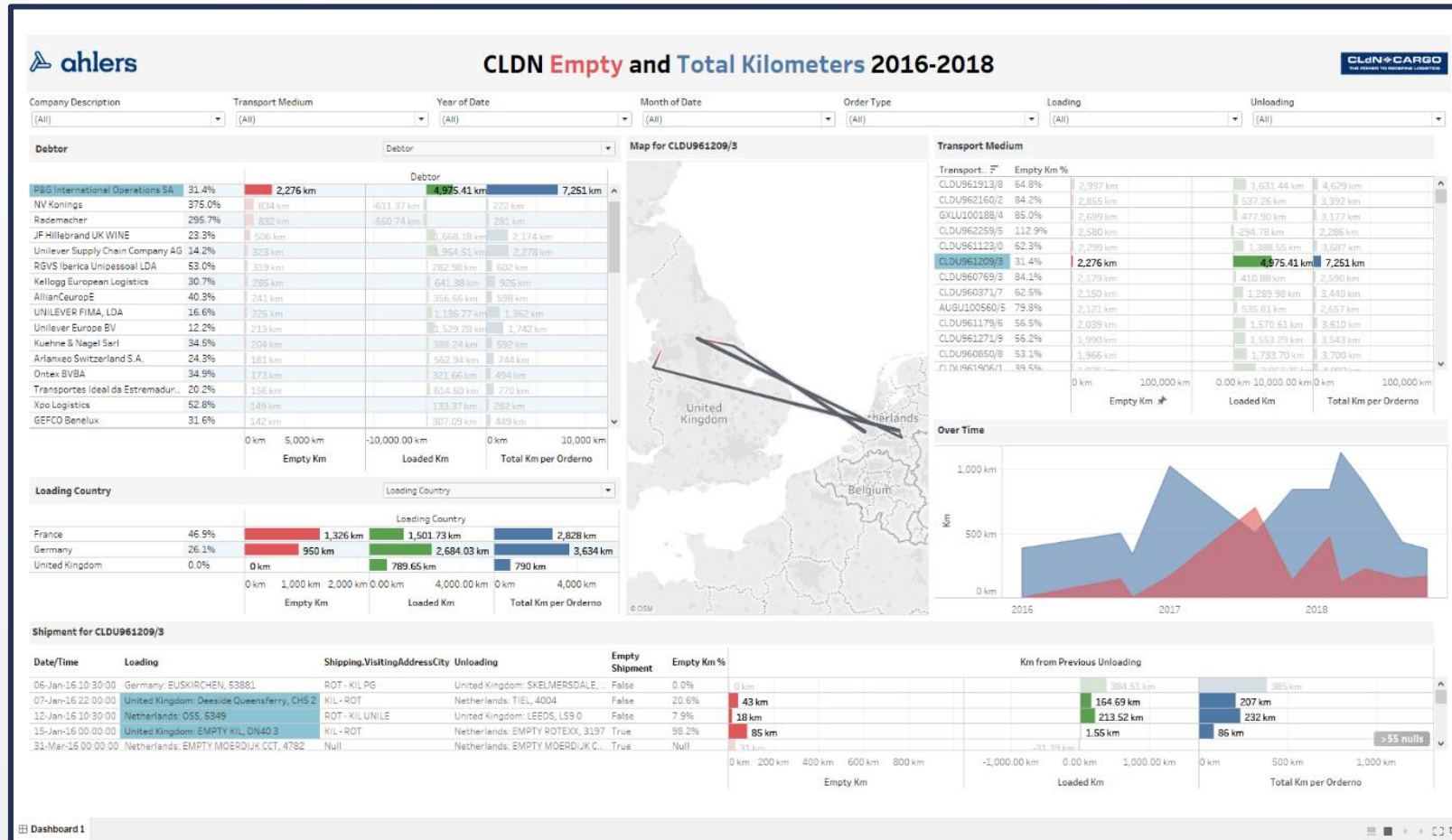




Living Lab 3: Real time logistics in Chemical Industries



Problem statement



1

The large asset base of generates a huge amount of location and movement data

2

limited access to forecasting information about the future locations or movements of their units

3

had limited exposure to more advanced digital decision support systems

4

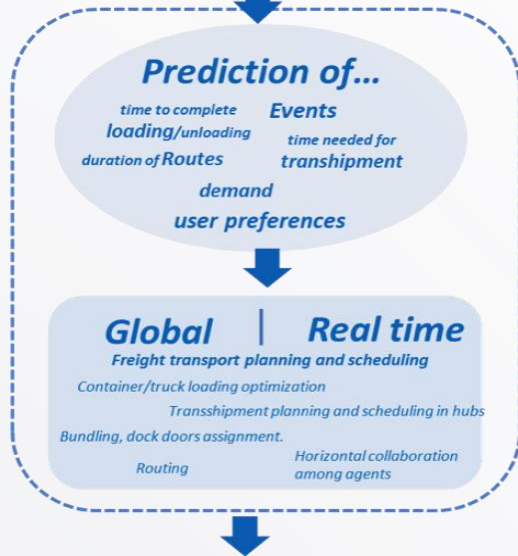
empty kilometres in the European FTL network are an issue and are top priority for CLDN



Living Lab 3: Real time logistics in Chemical Industries



The solution



The dispatching teams have no or limited access to forecasting information about the future locations or movements of their units, which makes it difficult to foresee and prevent empty running;

The large asset base of containers, trailers and flatbeds all over Europe generates a huge amount of location and movement data which is difficult to capture and interpret;

There is limited integration between the planning of the transport units and the planning of the intermodal terminals in the CLdN Terminal network, which causes bottlenecks or idle time of the assets;

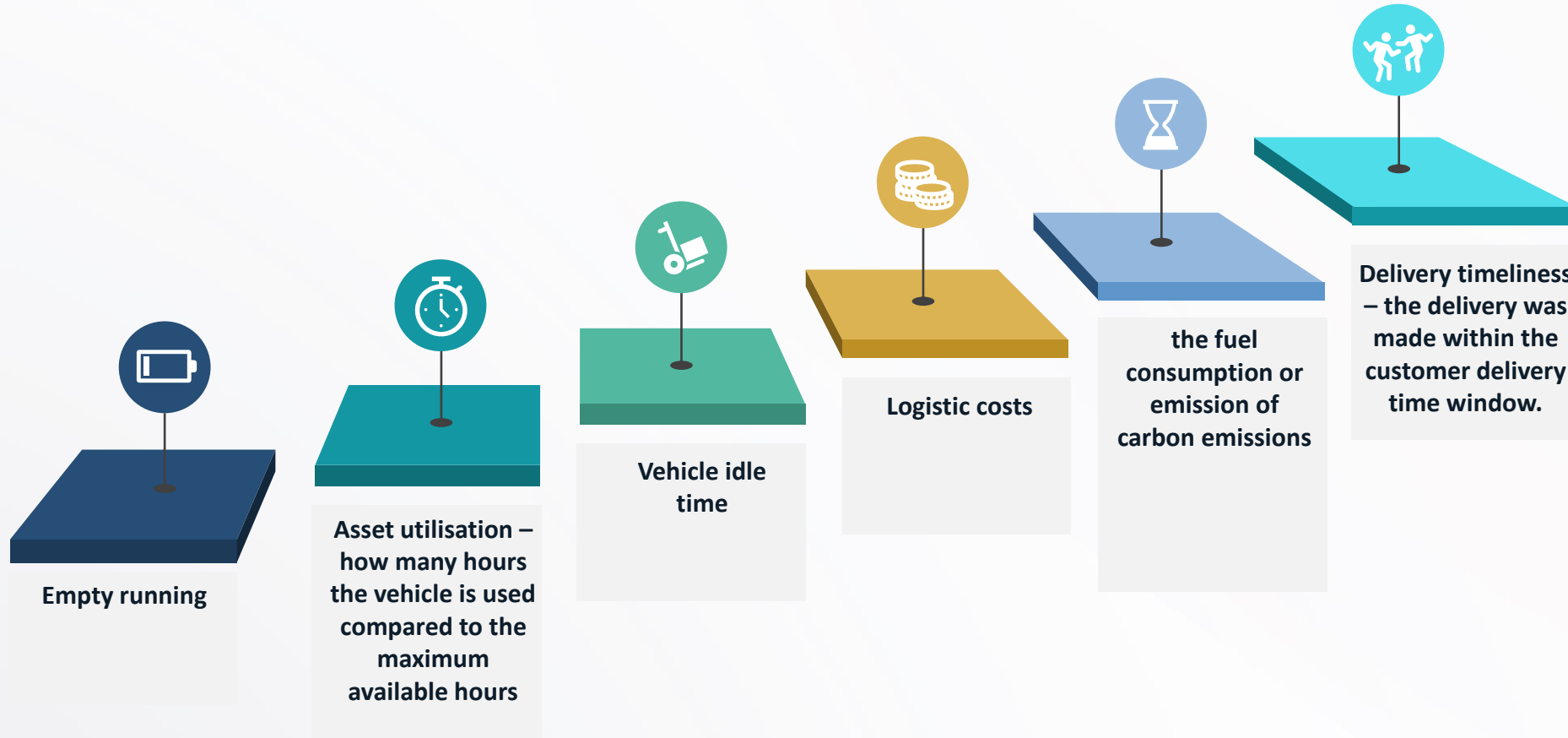
The transport planners on CLdN Cargo can rely to a large extent on their practical experience and “gut feeling” to optimize the daily operations of their network, as well as on some computerized vehicle routing and scheduling systems, but so far they have had limited exposure to more advanced digital decision support systems;



Living Lab 3: Real time logistics in Chemical Industries



Outcome





Contact information



Questions?

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